

Contract Programming Services

Applications Development

- Systems design, planning, and programming.
- Marketing information Systems
- Customer Relationship Management Analytics (*Churn Management, Segmentation Models, Customer Loyalty Models, Direct Mail/Campaign Management Models*).
- Data Warehousing and Data Mart design and development.
SAS/IntrNet usage and interactive programming
- INTERNET publishing using SAS.
- Batch / Reporting Programs (COBOL to SAS Conversions.)
- Interactive applications using SAS/FSP, SAS/AF (with FRAMES).
- Database Interface (e.g. SQL Server, DB2, INGRESS, PC based.).
- Data visualization using SAS/GRAPH and SAS/Insight.
- Statistical model development using SAS/STAT and Enterprise Miner.
- Conversion planning, implementation, assistance (V6 to V8, V9).
- Cross platform and Client/Server applications (using SAS/CONNECT).

Connectivity / Platform Support

Windows PC, NT Server/Windows 2000 Server, PC/LAN, MVS, VSE, VM/CMS.

SAS Institute Software

Base SAS software	SAS/INSIGHT software
SAS/ACCESS software	SAS/IntrNet
SAS/AF software	SAS/MDDB Server (OLAP)
SAS/ASSIST software	SAS/QC software
SAS/CONNECT software	SAS/SHARE software
SAS/EIS software	SAS/SHARE*NET software
SAS/FSP software	SAS/STAT software
SAS/GRAPH software	SAS/Warehouse Administrator

Applications/Specialty Areas

Applications Development	Executive Information Systems (EIS)
Data Warehousing/Analytical Data Marts	Graphics
Database Interfacing	Macro Facility
Distributed Processing	Rapid Applications Development
Enterprise Reporting Systems	Statistical Modeling and Development
Internet Query/Reporting	

Interfaces

DB2/MVS	ORACLE
IMS-DL/I	PC File Formats (MDB, DBF, DIF, Wkx, XLS)
INGRES	Rdb/VMS
ODBC / OLE DB	Sybase and SQL Server

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SAS Consulting Services

Operating Systems

CMS
MVS
Microsoft Windows (Client and Server OS's)

OpenVMS VAX
VSE

Services

Client/Server Implementation
Contract Programming
Data Mining
Data Warehouse
Design & Code Review
Enterprise Information Systems (EIS)
Enterprise Reporting
Information Visualization
Installation of Institute Software

Object Oriented Programming
Rapid Applications Development
SAS Software Training
Software Maintenance
Statistical Consulting
System Migration
Systems Integration
Upgrading Applications

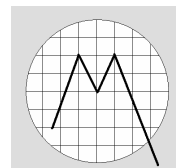
Industry Experience

Advertising/Public Relations
*Banking (Wealth Management, Small
Business, Retail, Credit Cards)*
*Education (Testing and Assessment, School
Accountability Systems)*

Finance
Health Care
Insurance
Manufacturing
Utilities

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SAS Consulting Services



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